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| INSTAMART |
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| December 9  CSD 1103  Authored by: Soumil 949, Jasmeet 977, Komal 621, Kiran 080 |

# INSTAMART

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| **About Us** INSTAMART is your go-to online shopping destination, offering a seamless and convenient experience for all your retail needs. Explore a diverse range of products, from fashion and electronics to groceries and more. With user-friendly navigation, secure transactions, and swift delivery, INSTAMART ensures a delightful shopping journey right at your fingertips. |
| *“If you want something*  *We have Everything.”* |
| What is the Purpose of the Website?  The purpose of our website is to sell different products on one store (in-person as well as online). Various products such as Clothes, Groceries and electronics are available on this supermarket. We not only provide excellent customer service to the customers but also sell products on reasonable prices.  For any kind of query, customers can contact us on CONTACT US page.  For the vision regarding this website, customers can reach ABOUT US page  **Who is the Target Audience?**  ***TARGET AUDIENCE***  *The target audience for a supermarket website typically includes a broad range of consumers who are interested in purchasing groceries, clothes and electronics. For example:*  *• General customers*  *• Health-conscious customers*  *• Tech-Savvy customers*  *• Busy professionals*  *• Local Shoppers*  *• New Customers*  **How many pages will be included in your website?**  *We have included 8 pages in this website which are:*  *1. Home Page*  *2. Buy Now*  *3. Popular Products*  *4. Electronics*  *5. Clothing*  *6. Groceries*  *7. Contact Us*  *8. About Us*  **What graphics will you use on the website?**  *We have used CSS Graphics. We used Inline, Internal and External CSS to style our website.*  **What colours (colour scheme) will you use on the website?**  *There is whole white background for the body and black for header and footer and used multiple colours to style the content of our pages.*  **What font styles will you use within the website?**  *The font style we used for the website is POPPINS.*  **What features will be displayed on the webpages?**  *We have given background colors to the button tags. We have used hover property to make various changes to our content. We have given transition effects besides a delay property to make the website effective.*  ***SITEMAP*** |
| *WIREFRAME* |

The website begins with Home Page with 7 link tags in the navigation bar. The navigation has Home, Popular products, Electronics, Clothing, Groceries, About Us and Contact Us, Link Tags as their page’s link respectively. Then it has a banner as an image with a button named Shop Now which takes you to the products page. It has display for various products and also for the deals of the week. The deals of the week are images with link tags which takes you to the Buy Now Page. At the bottom of the page, along side the footer we have a Feedback column with Submit button. There is also a Subscribe button beside an input tag which takes E-mail as input, to subscribe for latest deals.

HOW TO DOWNLOAD FROM THE WEBSITE

1. Use the following link (google drive) to download the folder(INSTAMART) of the website.

<https://drive.google.com/drive/folders/1_EyZB-NNSL1Umcf_seyfkQGALzb2p48D?usp=drive_link>

1. Download the Folder on your desktop, there must 2 folders named images(contains all the images used in website) and CSS (contains the CSS file used in website) and the HTML files for the pages.
2. Now it is ready for use !